NARAYANA ENGINEERING COLLEGE
An Autonomous College under JNTUA, Approved by AICTE, New Delhi
Dhurjati Nagar, Gudur, Tirupati Dist., AP - 524101
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING
ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING (AI & ML)
Estd : 2001

Report on Career Guidance Program – Pick-Up Your Career

Date: 21/01/2025

Introduction:

The Department of Computer Science and Engineering (AI & ML) at Narayana Engineering College (Autonomous), Gudur, organized **a Career Guidance Program titled "Pick-Up Your Career on January 20, 2025.** The event aimed to provide students with insights into career planning, industry expectations, and skill development opportunities.

Program Details:

The session was conducted by Mrs. Malavika Nukaraju, Assistant General Manager at VSS Technology. The Head of the Department (HOD) introduced the resource persons and addressed the students on the significance of career guidance in shaping their future.

Objectives of the Program

- To provide awareness about various career opportunities in the field of AI & ML.
- To guide students on essential skills and certifications required for the industry.
- To bridge the gap between academic knowledge and industry requirements.
- To motivate students to make informed career choices.

Highlights of the Session The session covered the following key aspects:

- Industry trends in AI & ML.
- Resume building and interview preparation.
- Soft skills and professional ethics.
- Internship and placement opportunities.
- Real-world case studies and project guidance.

Topic Discussed

Topic Covered	Key Insights
Career Opportunities in AI & ML	Discussed emerging roles and industry expectations.
Essential Skills & Certifications	Recommended certifications like Python, Machine Learning, and Data Science.
Resume Building & Interview Preparation	Tips on creating impactful resumes and excelling in interviews.
Soft Skills Development	Importance of communication, teamwork, and problem-solving skills.
Industry Trends & Case Studies	Practical applications of AI & ML in various sectors.

Conclusion:

The Career Guidance Program was highly informative and interactive, providing students with valuable knowledge and guidance on career planning. The session encouraged students to focus on skill development and strategic career choices. The Department of Computer Science and Engineering (AI & ML) expressed gratitude to Mrs. Malavika Nukaraju and VSS Technology for their invaluable contribution to the program.

Feedback & Suggestions:

Students and faculty members provided positive feedback on the program, appreciating the insights shared by the resource person. Suggestions were made for conducting more industry-focused sessions and hands-on workshops in the future.

Acknowledgment:

The Department extends heartfelt thanks to the management, faculty, and organizing committee for their efforts in making the event a success. Special appreciation goes to the resource person for sharing valuable knowledge and motivating students towards a successful career path.

HOD-CSM